Anuj Shahani

Robinhood puts crypto yield in focus

Robinhood app marketing, spotted October 8

Clear explanations of lending and risk can make a strong yield message easier to trust.

Estimated APY is variable and not guaranteed. Crypto lending can lose principal. No FDIC insurance or SIPC protection. Withdrawals depend on vault liquidity.

Sources: Robinhood Earn

Risks and terms

Amex gives merchants an AI-commerce playbook

Free guidance launched October 6

86% expect to need support from payment providers and partners

The Business Playbook for Agentic Commerce covers AI discovery, transaction readiness and customer trust.

Amex survey of 502 U.S. business leaders, August 10-18, 2026. Support means at least a moderate amount.

Merchant education can deepen business relationships as AI-assisted shopping grows.

Source: American Express

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U.S. Bank adds value across the relationship

Business credit cards, September 28

Business Essentials Visa and Business Essentials Plus Visa Signature offer unlimited 2% cash back on eligible purchases. Qualifying checking balances unlock higher rates.

Essentials: $0 annual fee. Plus: $295 annual fee.

Protect 360, October 7

Credit, identity and privacy monitoring in digital banking. Essentials has no added cost. Premium adds paid features.

Premium: $9.99/month plus tax. Checking or savings required.

More reasons to use the banking relationship, from business spending to everyday protection.

Sources: Business cards Protect 360