Anuj Shahani

Splitit brings installments into the bank relationship

Announced October 13

Early 2027

Expected availability

The upcoming Splitit World Mastercard gives midsized banks and credit unions a card under their own brand.

Customers choose a purchase threshold for automatic installments.

An opportunity to keep flexible payments inside the bank relationship.

Source: Splitit, October 13

Card rewards help pay for the car

U.S. Bank and BMW, October 13

10,000 points = $200

Toward enrolled, eligible auto loans or leases.
Twice the value of a $100 redemption.

Eligible BMW, MINI and BMW Motorrad cardholders also gain six-month, no-fee, no-interest installments on qualifying brand purchases.

Everyday card spending can support a major household expense.

Source: U.S. Bank, October 13

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Safeway rewards the digital grocery trip

Safeway for U American Express Card

5%

Eligible Albertsons-owned online and app orders

3%

Eligible in-store grocery and pharmacy purchases

Rewards arrive automatically as statement credits.

Richer digital rewards can encourage direct ordering and make redemption easier.

Issued by First Electronic Bank. Administered by Imprint.

Source: Safeway card rewards terms